

FOR HOTELS IN EUROPE'S HIDDEN PLACES

# Be the hotel travellers find when they discover your town

Europe Revealed shows people the hidden side of Europe on TikTok. Our Trip Builder turns those places into real, day-by-day trips. Partner hotels are the place we recommend when a traveller decides to go.

**50k+**
TikTok followers who come to us for Europe's hidden places

**14M+**
views on our videos, and growing every week

**1M+**
likes from people saving and sharing our places

FROM TIKTOK TO YOUR WEBSITE

## We don't just get views. We move travellers from a video to your booking page.

**They watch**
Our videos show a hidden town to thousands of travellers.

→

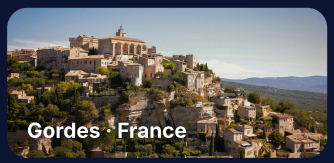
**They plan**
The link in our bio opens the Trip Builder, where they save your town.

→

**They book with you**
One tap from your town's page to your own website.

✔ No booking platform in between, so no commission on the bookings we send you.





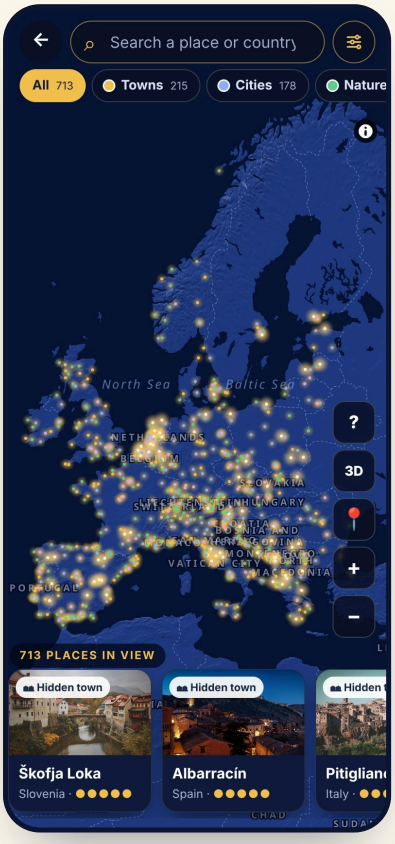




THE TRIP BUILDER

# From "where is that?" to a planned trip in 30 seconds

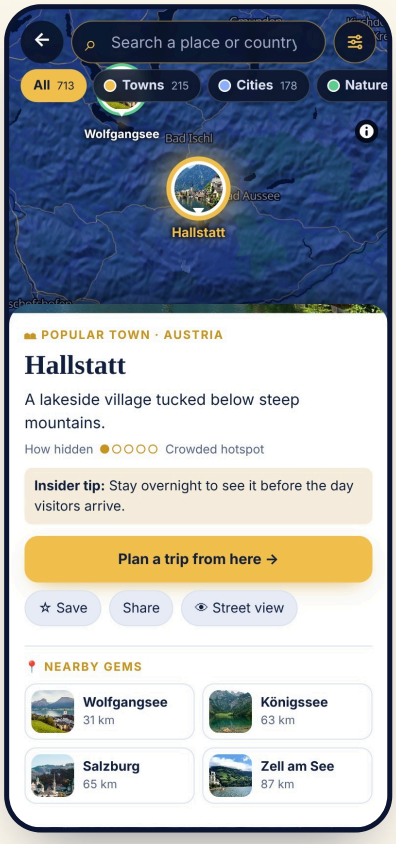
Our followers see a place in a video, tap the link in our bio and land on the Trip Builder. There they explore every place we've featured and turn their favourites into a ready-to-go trip.




1

## Explore the map

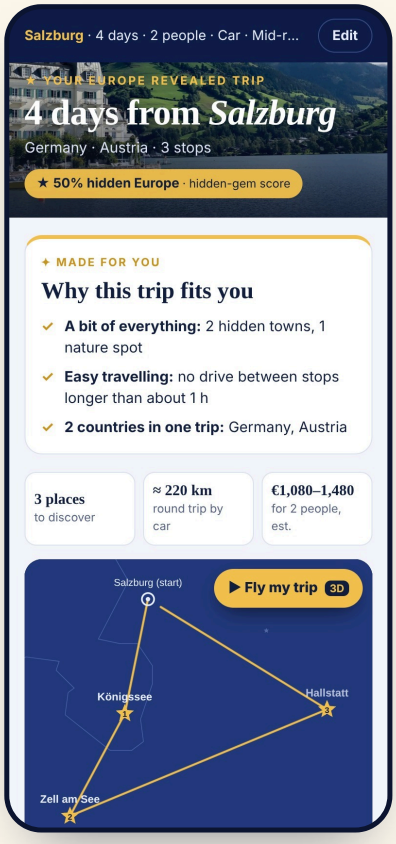
700+ hidden places across Europe, each with a real photo, filters and regions.




2

## Tap a place

Why it's worth the trip, how hidden it is, our insider tip, live weather and street view.




3

## Get a day-by-day trip

Saved places become a full route with nights, driving times, a budget, a PDF and Google Maps.

## HOW TRAVELLERS FIND YOUR HOTEL

**1. A TikTok video**
A hidden town catches their eye

→

**2. Link in bio**
They open the Trip Builder

→

**3. Your town**
They tap it on the map and save it

→

**4. Your hotel**
Our recommended stay, with a link to book with you

**Every trip ends with one question: "Where do we sleep?" That's where your hotel comes in.**

- ✦ Built for phones, works on any device
- ✦ New places and videos added every week
- ✦ Promoted in our TikTok bio and videos

Screenshots from the live Trip Builder at myeuroperevealed.com

THE PARTNER PACKAGE

# What your hotel gets

One simple yearly package. No contracts, no commission, no complicated dashboards.




Example: how a partner hotel appears on a town's page in the Trip Builder.

### Your hotel on the map

A gold "stay" pin in your town on our interactive map of Europe.

### "Recommended stay" on your town's page

When travellers tap your town, your hotel is the stay we recommend, with your photo and a short description.

### A direct link to your website

Guests book with you directly. You keep 100% of the booking, with no commission to us or a booking platform.

### Opt out anytime

Not happy? Tell us and we remove your listing. No contract, no notice period.

### Optional: your hotel on our TikTok

A video or photo slides all about your hotel, shown to our 50k+ followers.

LAUNCH PRICE

**€49** per year + VAT

For our first partner hotels. Often less than the commission on a single booking through a booking platform.

- ✓ Map pin + recommended stay
- ✓ Direct link to your website
- ✓ Opt out anytime

OPTIONAL ADD-ON

## Your hotel on our TikTok

A TikTok video or a set of photo slides all about your hotel: your rooms, views and what makes a stay with you special. Posted to @europe.revealed for our 50k+ followers.

**Ask us about availability and price →**

## Interested, or have a question?

Just reply to our email. We're happy to show you how it would look for your hotel.

**info.europerevealed@gmail.com**
**myeuroperevealed.com · @europe.revealed**